



EXETER COMMUNITY NEWS

Edition 3

Third Quarter, 2014

Exeter Detective Wins Award

Police Officer of the Year

Exeter Township Police Department Detective **Michael Godshall** received the award from the American Society for Industrial Security (ASIS International), Schuylkill Valley Chapter, a security management community organization.

Detective Godshall was nominated by Chief Christopher Neidert. The Chief's nomination indicated details about Detective Godshall's significant accomplishments. Initially, he has been instrumental in organizing and maintaining an exhaustive contact and distribution list of investigators from the law enforcement, banking, and retail industries in the tricounty area and beyond. This distribution list has provided valuable criminal investigation information which is shared between law enforcement and the business community.

Additionally, Detective Godshall has proven to be a valuable asset to the Crime Alert Berks organization. When the Wyomissing Police Department lost their dispatch center, Mike stepped up to take over the submission of the "Crime of the Week" to the local news media. He often solicits submissions from other police agencies which then can be publicized in the media and through the Crime Alert Berks program—the number one Crime Stopper's program in the Commonwealth.

Over the past several years, Detective Godshall has provided his technical expertise by analyzing and enhancing surveillance video footage for Exeter Police and other law enforcement agencies, in addition to investigating crimes ranging from homicides to criminal mischiefs. Often, the evidence gained from his video-enhancing skills has led to arrests by Exeter Police and various other law enforcement agencies.

Most recently, while investigating a string of bank robberies in Exeter, Amity, and Muhlenberg Townships, Detective Godshall was instrumental in coordinating and organizing a task force of detectives from various police departments to share information and conduct surveillance on the prime suspect. On the second day of the task force's operation, a bank robbery occurred in Cumru Township. The task force successfully apprehended the suspect and charged him with several bank robberies.

The Police Officer of the Year Award presentation took place at the ASIS meeting on May 20, 2014, at First Energy Stadium.



Detective Michael Godshall (Right) and Thomas Kowalski, Physical Security Manager at Santander Bank (Left)

alerberks.org

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CRIME ALERT BERKS COUNTY

Holiday Schedule

Exeter Township Offices

will be closed

Monday, September 1, 2014

EXETER COMMUNITY NEWS

Exeter's New Businesses

Exeter is working hard to open opportunities for new businesses to operate in the Township. Residents are encouraged to support our businesses because they help support Exeter's commercial tax base through their contributions to the Township's business privilege tax. "Welcome" to the following new businesses!

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by Melissa Fiato"***
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Proposed Carsonia Park Redesign

The Antietam Valley Recreation Committee is putting together a plan to reconstruct Carsonia Park and they are holding a public meeting on Tuesday, July 29th at Stokesay Castle at 6pm to unveil a number of site plans. The Committee would like public feedback and discussion on the plans. The meeting is informal, beverages and sandwiches will be available for purchase. If you have any question you can contact Joe Seltzer at **610-406-0263**.

**COVENTRY
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at Exeter**

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Pediatrician
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for a complete listing of outpatient locations, services and hours.

EXETER COMMUNITY NEWS

Stay Connected - Online Tools

Below are the various ways you can keep informed of activities and meetings in, and around, the township, as well as other tools, via the internet.

Website

www.exetertownship.com is one-stop shopping for all of our information. Everything you need to know is there, including a calendar of all of our events/meetings and news posts of up-to-date information. Did you know that you can be alerted by email of almost anything added or changed on our website. Anywhere that you see a list of information or documents (calendar, news, permits, minutes, etc), look for the “actions” menu where you can subscribe to alerts.

Facebook

“Like” us at www.facebook.com/ExeterTWP We post important information here that we don’t want you to miss but try to focus less on things like township meetings and more on community events.



eNewsletter

Subscribe to our mailing list and you’ll receive not only our quarterly newsletter in your email inbox, but emergency and event information as well. Look for the icon at the top of our website to subscribe.



RSS Feeds

Just as you can be alerted by email to additions to our website, you can also subscribe to an RSS feed to stay informed. You can also find the RSS feeds in the actions menus found on our site. If you just want to get the feed for our front page news, look for the RSS icon at the top of our website.



Mapping

Our mapping application at map.exetertownship.com has a wealth of information available for you to use. Layers available to display, see associated data for, and print include things like parcels, physical features (buildings, driveways, hydrants, etc), underground facilities (storm and sanitary sewers), zoning, flood plains, and more! Use the “layers” icon to turn layers on/off; click on any feature to see data about it, measure distances and area, draw shapes, and even use Google Street View (where available) within our application!

Forms & Payments

You can fill out forms on our website for complaints, record requests, and even pavilion rentals. Want to pay your sewer bill with a credit card? Do it online! If you need login info, call **610-779-5660**



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EXETER COMMUNITY NEWS

Fiscal & Operations Management Plan Completed

Over the last nine months, the PA Economy League, along with several sub-consultants, completed a review of the Township's finances, operations, and management. The project was partially funded by the PA Department of Community and Economic Development through the Early Intervention Program. The results of the completed report were presented for public comment during the month of May. If you would like to review the report or any of the presentation materials prepared by the Center for Excellence in Local Government, they have been posted to our website at www.exetertownship.com.

In summary, the population of the Township has grown 141% from 10,607 in 1970 to 25,550 in 2010. Housing units have grown by 6,618 or 193% over the same period. Real Estates taxes remained fairly level for long periods of time, into the early to mid 2000's. Beginning in 2008, the township's portion of the real estate tax rose slightly in order to offset the loss in development income in prior years. The report recognizes that township staff has successfully cut over \$800,000 in non-personnel related expenses between 2008 and 2012. Another observation is that the Township is run with an overall lean staff. Projections indicate that revenues from the current level of taxes and non-tax sources will be unable to keep pace with anticipated expenditures, despite prior cuts to many non-personnel expenditure items.



In addition, management reviews of Township departments suggest a need for additional administrative staff and development of more sophisticated financial, planning, and organizational systems.

Other recommendations include: maintaining current cash balance to ensure fiscal health into the future, considering appropriate real estate millage increases, considering enacting Home Rule in order to adjust earned income tax (and reduce reliance on real estate taxes), considering increasing the Local Services Tax, reviewing fines, fees, and charges to ensure actual costs are covered, reviewing suitability of exemptions from property taxes, and exploring market-based revenue opportunities.

In the words of Paul Janssen, Director of the Center for Excellence in Local Government, "The Township should be commended for getting into this program early rather than waiting a couple of years and depleting it's cash reserve." The Board and staff will consider the observations and recommendations as we move forward. Public input is welcome throughout this process.



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Thomas M. Ebersole, MD
William J. West, Jr., MD
Jeffrey C. Zerby, MD
Rebecca McClure, CRNP
Ashley A. Williams, PA-C
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For more information, call 484-628-HELP (4357)
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EXETER COMMUNITY NEWS

Exeter Township Volunteer Fire Department

www.exetertwfire25.com

WE NEED VOLUNTEERS! The Exeter Township Volunteer Fire Department is always looking for new volunteers to assist with firefighting, record keeping, office work, maintenance, etc. (Must be at least 14 years of age to join) **WE NEED YOUR HELP AND IT IS A GREAT WAY TO SUPPORT YOUR LOCAL COMMUNITY!**

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Please visit www.exetertwfire25.com and click on our **JOIN NOW** link OR contact Deputy Chief Chris Jordan at cjordan@exetertwfire25.com to start the membership process. Please stop by the ETVFD to take a tour and to learn more about your local fire department.

We are still collecting donations for our New Fire Station Community Project! Please mail your tax-deductible donation in today OR visit our website at www.exetertwfire25.com to donate online.

ETVFD Safety Tips

When it comes to fire safety, information abounds. But as a busy parent, it's often hard to find the time to wade through the information and figure out what you need to do to keep your family safer. Here are **five simple things that you can do today** to help protect your family from fire.

Do a Smoke Alarm Audit - Tip: Change the batteries whenever you change the clocks for Daylight Savings Time.

Make Extinguishers Handy - Tip: Read the directions and familiarize yourself with the use of your extinguisher now, before you're in the midst of an actual emergency.

Talk Prevention with Your Kids - Tip: Check under beds and in closets for burned matches or candles. Kids often choose "secret" places to play with matches and light fires. Even "good" kids are curious— teach your kids to always tell you when they find matches and lighters.

Look at Your Home From Your Child's Perspective - Tip: Make your floor-tour a game with your kids. Have them point out things they see by playing eye-spy. You'll be surprised by what catches their attention.

Avoid Overloading Sockets and Cords - Tip: The den and the nursery are particularly susceptible to overloaded outlets. Never plug something in unsafely "just this once" or "until I get another power strip tomorrow."

For more useful tips and information, visit the National Fire Protection Association at www.nfpa.org



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EXETER COMMUNITY NEWS

2014 Waste Collection News

All collections and recycling programs are run by the Berks County Solid Waste Authority. For more information visit their website at www.co.berks.pa.us/swa

Pharmaceutical Waste



Exeter residents have two options to dispose of their no longer needed pharmaceuticals.

A **Medication Drop Box** is located in the lobby of the Police Department at 4975 DeMoss Road and can be used during the normal business hours of 8am to 4:30pm Monday through Friday.

A **Pharmaceutical Waste Collection Event**, sponsored by the Berks Solid Waste Authority, will be held on **Saturday, October 11, 2014**, at the First Energy Stadium, 2100 N. Front Street, Reading, from 8am to 2pm. Both the Medical Drop Box and pharmaceutical Waste Collection are free services.

Household Hazardous Waste

A Household Hazardous Waste Collection has been scheduled by the Berks County Solid Waste Authority for **Saturday, October 18, 2014 at FirstEnergy Stadium, Rt. 61, Reading, 8am-2pm.**

Items collected include products that are labeled: caution, flammable, toxic, corrosive, poison, danger, explosive, warning, volatile or a combination there of.



Paper Shredding



Help protect yourself and your family from identity theft by having your confidential information shredded.

The next event is scheduled for **Saturday, October 11, at First Energy Stadium from 8am-2pm.** The limit is 10 boxes per car. Staples need not be removed.

Electronics Recycling

The Berks County Recycling Center located at **1316 Hilltop Road, Leesport, PA**, will continue to be open every Tuesday, Thursday, and Saturday from 8am to noon, with other days and times available by appointment. The items accepted include computers, monitors, laptops, keyboards, modems, printers, radios, stereos, televisions, VCRs, fax machines, copiers, telephones, answering machines, mobile phones, microwaves, fluorescent bulbs, air conditioners, dehumidifiers, and all items that plug in or run on batteries. **No refrigerators or freezers will be accepted.** There is no charge for recycling electronic items.

Also, the Pioneer Crossing Landfill offers **free electronics drop-off every Saturday** from 7-11am for township residents.

Tire Recycling

Tire Recycling is available every Tuesday, Thursday, and Saturday at the **Berks County Recycling center** from 8am to noon.

Automotive tires with a diameter of between 20" and 32" only. Fee for disposal is \$2 without rims and \$3 with rims.



Used Oil Disposal

There is a drop-off bin at the Township Building for used automotive oil. You can find the **white** tank right next to the large antenna.

Trout Run Recycling Center

Spring/Summer Hours are from
6:00 A.M. to 8:00 P.M.
Security Gate will lock at 8 P.M.

EXETER COMMUNITY NEWS

Easter Egg Hunt Thank You's

Over 1,000 children participated in this year's Easter Egg Hunt! Thanks to the businesses who sponsored and donated prizes, we were able to have over 400 prize tickets and give-a-ways. A big "Thank You" goes out to Exeter Girl Scout Troops 1676, 1091, and 1364, who helped run the event and stuffed over 18,000 eggs. Also, thanks to volunteers from the Exeter High School National Honor Society and Diamond Credit Union for donating 1,000 eggs, Metro Bank for donating 500 eggs and free crafts, and Happily Ever After for face painting. Thank you for participating in the Easter Egg Hunt; hope to see you again next year!

Sponsors of the Event

CHRISTOPHER NEIN (Mortgage America), C.F. HECKMAN & SON, SYMBOL MATTRESS, J.P. MASCARO & SONS, THE SPINE AND WELLNESS CENTER, EXETER PHYSICAL THERAPY, CENTRE PARK CHIROPRACTIC, BRIAN M. HAYES AND ASSOCIATES, READING PEDIATRICS, COMMONWEALTH ORTHOPAEDICS, FAMILY MEDICAL SPECIALISTS, EXETER PEDIATRICS, AND READING HEALTH PHYSICIAN NETWORK AND FAMILY AND INTERNAL MEDICINE



Businesses That Donated Prizes

R.M. Palmer, Moe's Southwest Grill, Lords and Ladies, Thanx Hair Artistry, Pepperidge Farms, McDonald's, Dairy Queen, Papa John's, Red Robin, Applebee's, Chick-Fil-A, Gold's Gym, Scott's Car Wash, Lasting Image Tattoo's, Home Depot, Bowl-O-Rama, Godiva Chocolatier, Reading Country Club, Arby's, Giovanna's Pizza, Bruno's, Body Zone, Reading Phillies, C&R's Sandwich Shop, Sneaker Villa, V&S Sandwich Shop, Burger King, R&R Games, Giant, Boscov's, Sonic, Glamour Nails, Singer Equipment, Klinger's, Palm Beach Tan, First Impressions, and World Gym.

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**Discount Amusement
 Park Tickets**

We are selling discount amusement park tickets at the Township Building! Stop by, call 610-779-5660 or check the Parks & Rec webpage for more information.

PARKS AND

Upcoming Events

eXeter Games - 7th Annual

When? September 13th @ noon (registration at 11)
Where? Pineland Skate Park
How Much? \$5/division in advance (\$10 day of)



Skills competition in bike, boards and scooter divisions. Win prizes!

Registration form and information available on our website, or call **610-406-0263** for more information.

Golf Tournament - 12th Annual

When? September 26th @ 12:30pm (registration at 11:30)
Where? Reading Country Club
How much? \$95/golfer

Want to help fund Exeter youth athletics? Sponsor holes, carts, contests, or meals, or simply donate anything from cash to golf balls to shirts in order to help make the event a success!

The tournament includes lunch and dinner at the Reading Country Club, golf, cart, door prizes, gift bag, contests on every hole with prizes, and beverages. The tournament fills up FAST, so sign up early!



You can find the sponsorship and registration forms on our website, or call **610-406-0263** for more information.

Halloween Hayride & Haunted House

When? October 10-12th, 6:30-9:30pm
Where? Trout Run Sports Complex
How Much? \$5 for adults, \$3 for children 5 and over, children under 5 free

Our annual **haunted hayride** on the Schuylkill River Trail. Take a scary ride and enjoy games, food and other entertainment, including a **Haunted House!** (\$4 extra) Sunday's hayride and haunted house are more scary and may not be suitable for young children.



We are always in need of volunteers for scenes on the trail. Contact **Joe**

Seltzer at 610-406-0263 for more information.

Castle Grille specials

<p>TUESDAY TWO FOR TUESDAY</p> <p>WEDNESDAY THEMED LUNCH BUFFET CRAZY CRAB WEDNESDAYS!</p> <p>THURSDAY LOBSTER TAIL FEAST</p>	 <p>Reading Country Club</p> <p>5311 Perkiomen Ave, Exeter Township 610-779-1000 ext.230 managed by Chef Alan's</p>	<p>FRIDAY SEAFOOD BAKES</p> <p>FRIDAY & SATURDAY CERTIFIED ANGUS BEEF NIGHT</p> <p>SATURDAY ENTERTAINMENT 7:30-10:30 PM</p> <p>SUNDAY BRUNCH BUFFET 10:30 AM-2:00 PM</p>
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RECREATION

May Days Thank You's

A HUGE “**THANK YOU**” to everyone who was involved in making “May Days 2014” a complete success!

Ticket Room - Don and Judy Cramer, Metro Bank, Dawn Greenleaf, Andrew and Shawna Luke, Barb Lutz, Karen Hazel, Eileen Malone, and Troy Bingaman.

Concession Workers - Cheryl Franckowiak, Clarence Hamm, Andrea Miller, and Bob Patton.

Community Service Workers - Patrick Kern, Nicole Klee, Sarina Ziegler, Vanessa Inhof, Katelyn King, Mckenzie Derenzo, and Brittney Burkolder.

Township Employees - Maintenance and electrical workers from the Highway and Sewer Departments

Emergency Services - Exeter Township Police Department, Exeter Volunteer Fire Department, Exeter Fire Police, Exeter Ambulance, Officer Dave Bentz, and Sergeant Johnson.

High School Workers - Custodial Department, Mickie Potlunas, T.A., Tom Legath, and Principle Cain

APT Volunteers - Kathy Hayes, Moira Dunkelberger, Raydell Hymon, Richard Hamilton, Darlene Hamilton, Tracy Cloak, Michele Borton, Tom Hazel, Charles Lutz, Robin Stump, Julie Shalters, Amy Buniski, Michele Mislevy, Brenda Jordan, Gerri Lea Witzel, Jeff Gumpert, Marc Donate, Andrea Wilson, Alexia Sahaida, Alison Young, Kelly Kline, Rebecca Thomas, Angela Cooke, Maureen Baird, Melissa Davis, Rusty Boyles, Tammy Sowers, Briana Riley and Chris Riley.

The Mayor of St. Lawrence Borough, Mike Fritz

“**Whack-A-Car**” - K.C. Auto Body and Doug Gaul from Chuck's.

APT Presidents and Committee Chairs - Eileen Malone, Barb Lutz, Ann Thomas, Shawna and Andrew Luke, Sue Ann Evans, Karen Hazel, and Robyn Berger.

Please forgive us if anyone has been missed, and thank you for your help. As you can see by this list, it takes a lot of people who care about our community to make it work. **THANK YOU ALL FOR HARD WORK AND DEDICATION TO EXETER TOWNSHIP!**

Aerobics At the Dunn Community Center

Classes are ongoing and you can register anytime. Flyers and registration forms can be obtained at Exeter Township's website at www.exetertownship.com or at the Township Building at 4975 DeMoss Road. More information is available by contacting Joe Seltzer at (610) 406-0263 or jseltzer@exetertownship.com or Amanda Moyer at (484) 855-9511. The cost is \$40 for one class; \$75 for two classes; & \$115 for three classes.

Strength and Tone- Mondays from 5:30pm to 6:20pm & Thursdays from 6pm to 6:50pm. This is a total infusion class using bars and weights with combined short cardio intervals for a maximum calorie and toning burn.

Zumba - Mondays from 6:30pm to 7:20pm, Thursdays from 7pm to 7:50pm, and Saturdays from 8:30am - 9:20am. Get in shape and have a blast. Zumba toning targets body sculpting using light weights and combines Zumba moves to great music for a high calorie-burning dance fitness class.



EXETER COMMUNITY NEWS

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EXETER COMMUNITY NEWS

Cops Corner

Attention Exeter residents. Be on the lookout for summer scams! As the weather warms and the days become longer, the opportunity for transient crimes increases. There are many types of transient crimes, but the following list describes some of the more common:

- **Home Repair Scams** - This type of fraud is usually committed by unlicensed contractors who collect a large amount of money for a promised job before performing little or no work. Sometimes they will appeal to homeowners by claiming they have leftover materials from another job and they can save you money. Others simply convince the homeowner that the roof or driveway needs to be repaired, and a quick restoration can be performed by spraying on some special material (often just motor oil diluted with gasoline). Many times these repairs do more harm than good.
- **Ruse Entries** - This is a type of theft in which the thief fabricates a story to convince you to permit entrance into your home. While inside, these criminals steal your valuables or overcharge you for unneeded repairs to a furnace or appliance.
- **Distraction Burglaries** - Similar to the ruse entry, this type of scam involves the thief's posing as a utility worker or salesman. While posing as a utility worker, he may attempt to convince you there is a serious problem with your water, gas, or electric system – just as a way to gain entrance to steal items. Sometimes these thieves pose as salesmen or construction workers in an attempt to distract you while someone else may be sneaking in the back of your home stealing your valuables. Often the one distracting you might have a phone or radio he uses to communicate with the person inside your home.
- **Shopping center “beggars”** - These offenders can be found at different shopping centers, standing as a family and holding a sign claiming they need money. They often work in groups—working numerous shopping centers within a close geographical area, and they prey on your compassion.

Here are some suggestions to protect yourselves and others:

- Be careful whom you open the door to. If you are uncomfortable opening the door, call the police to report that a suspicious person is at your door.
- Consider that those posing as utility workers might even have fake uniforms and documents. Don't let them in your home without verifying their identities with the utility companies.
- Don't let anyone convince you on the spot to have your driveway, roof, or other item repaired. If you have repair concerns, research other contractors or ask friends and family for recommendations.
- Remember that Exeter Township requires that permits be carried for those going door to door selling items and services. More information on this can be found on the Exeter Township website under the Documents – Ordinances subsection. Search the codification for “soliciting”.
- Finally, help the police protect you and your neighbors by reporting suspicious people in your neighborhood. When you observe someone going door to door or driving around trying to sell their services or goods, alert the police. Often times at the very least they do not have a permit to do so.



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EXETER COMMUNITY NEWS

Remember to...

Pick up after your dogs as you walk them. A township ordinance requires you to do so, and your neighbors will appreciate your efforts.



Trim tree branches and bushes growing over public sidewalks. This is required by ordinance for the safety of the people walking on the sidewalks in front of your home.

Keep your lawn mowed. If it is longer than 6" by July 15th, you are in violation of the Weed Control Ordinance



Protect our waterways. Storm drains lead to them directly.

- Do not discard or dump any trash, oil, or chemicals into storm drains.
- Do not use a hose to clean sidewalks.
- Grass kept two to three inches high retains the soil's moisture.
- Use low pressure, perforated hoses for watering instead of sprinklers.
- Use mulch to reduce water evaporation from the soil.
- Watering lawns in the morning or evening prevents excess evaporation.
- Do not over-water your lawns in the summer months – Your grass needs only one inch of water every 5 to 7 days
- Plant vegetation that is native. It will withstand drought conditions and require less watering than non-native species.
- Consider using sand or regular kitty litter as a less toxic alternative to deicers in the winter
- Have routine maintenance of your car to prevent and identify potential leaks.
- Wash your car on your lawn instead of on your driveway.
- Start a compost pile!
- Place a rain barrel underneath rain spouts. The water can be used for gardening needs.
- Aim downspouts onto grassy areas of **your** yard that flow away from your house, not on driveways or walkways.
- If you opt to fertilize your lawn, never apply more than is recommended or before a rain storm.
- Plant a rain garden.



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EXETER COMMUNITY NEWS

Exeter Community Library

We're having a Car Show FUNraiser on Saturday, August 2nd, from 4-9pm. Raffles, music, hot dogs, popcorn, baked goods, and cars! \$10 to get in with a classic or "hot rod" car, but you automatically get entered for our prize raffles. Free admission otherwise. Donations accepted! Rain date August 3rd, 2-7pm. For more information, please call 610-406-9431 or email exetercl@berks.lib.pa.us.

A Note From the *Friends of the Library*...

National Library Week was April 13-19 and over 100 patrons of the library took the time to say "Thank You" and write a note about why they LOVE our Exeter Library, and we would like to share some of their thoughts.

"The book selection is awesome and the staff is great."

"I can enjoy free movies and books, and the use of computers."

"There is something for everyone."

"It is so close and full of good reading."

"I love all the fun things they plan for the kids."

"It gives me something to do. Movies, games, DVDs, music CDs and of course BOOKS."

"I can read the newspapers, take out good books and DVDs and use the copy machine and computers."

"It caters to people of all ages 1-100."

"It makes me happy every time I come here."

Our favorite of all will be the last. Most did not add their name but we thank them all.

"The wondrous gift of freedom to read books and borrow books at no cost. The community spirit of this beautiful library."

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EXETER COMMUNITY NEWS

Do I Need a Permit?

Looking to make a change to your home or property? Here is a list of projects that require a permit from the township. Applying for permits ensures that your project meets zoning and building codes, which are for the safety and quality of life of everyone in our community. Visit or call the **Engineering Department** at **610-779-5702** for questions or more information. Applications are also available on our website.

New construction - homes, additions, sheds, decks	Plumbing and electrical work
Structural alterations/repairs/replacements	Signs
Pools, fences, patios, driveways and retaining walls	Timber harvesting
Demolition	Temporary commercial tents
Appliance installation/replacement - furnaces, AC, water heater etc.	Commercial uses of property or change of use, including home occupations

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Reading Hospital, Laboratory Monday – Friday: 6 a.m. to 6 p.m. Saturday: 6:30 a.m. to noon	For more information, call 484-628-HELP (4357) or visit www.readinghealth.org.

EXETER COMMUNITY NEWS

Free Commuter Services

Commuter Services of Pennsylvania is a non-profit organization that offers free services to commuters about their options for getting to and from work. Our Rideshare and Emergency Ride Home programs provide necessary tools to commuters in order for them to successfully switch from driving alone to a commuting alternative; such as carpooling, vanpooling, bicycling, walking or riding transit. Using a green commute mode is a great way to save money and help improve air quality.

For more information visit
www.PaCommuterServices.org or
 1.866.579.RIDE.



The **Exeter Area Food Pantry** continues to distribute food the 3rd Friday of every month from 2:00 P.M. - 5:30 P.M. at the Reformation Lutheran Church, 3670 Perkiomen Avenue. Pre-registration is required. Call **(610) 572-2344**





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Berkshire Commons

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Genesis HealthCareSM

Mature Driver Class by Berks AAA Refresher Class

- July 23rd 9am - 1pm - \$ for Class

Free Senior CarFit Event - Sept. 19th 9:30 am - 1:30 pm

Registration Needed **Call Berks AAA @ 610-374-4531 to RSVP**

Summer Concert by the Gazebo

Friday, August 22nd 6:30 - 7:30pm Rain or Shine

"The Pretzel City Dixie Land Jazz Band"

* Casino Bus Trips (Hollywood July & Aug/ Atlantic City Sept.)

3rd Tues. of each Month - Receive \$ slot play & more

Annual Fall Yard Sale/Flea Market/Food Sale - Sept. 27th 8am - 1pm

\$10 a space - call for info & reserve your space

Call Kim to schedule a free luncheon tour.

5485 Perkiomen Avenue, Exeter Township 610-779-3993



Strategic Planning Update

The Members of the **Strategic Planning Steering Committee** have been meeting for the last few months completing the “Visioning Process” in order to develop a Strategic Plan with a focus on Economic Development. At their meeting on May 14th, the Committee agreed to focus on the following areas in developing a Plan:



1. Create a more business-friendly environment through review of zoning regulations, permitting process, and capacity of non-residentially zoned land to accommodate desired business growth.
2. Plan for a pedestrian-friendly mixed-use downtown to create a community identity for the Township.
3. Determine whether/how the riverfront should be developed.
4. Determine the highest and best use for the Reading Country Club property.

There will be additional opportunities for public input into this process. Please visit our website at www.exetertownship.com for additional information. Meetings of the Steering Committee are held the 2nd Wednesday of each month at 6:00 P.M. and are always open to the public.

FACT: From 2008 to 2012, Exeter’s revenues (minus property taxes) dropped by almost \$1.1M, a 14.1% decrease! This includes real estate transfer tax, earned income tax, and various fees/permits.



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