



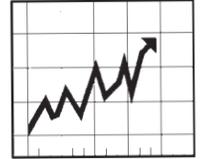
# EXETER COMMUNITY NEWS

Edition 3

Third Quarter, 2012



## Business Development is Focus of EDAC and Supervisors



With brief cases opened and minds attuned to the need to expand Exeter's commercial business base, the Township's Economic Development Advisory Council (EDAC) and Board Supervisors held a joint meeting to focus on the task at hand...*growing Exeter's commercial tax base.*

**Jeff Bukowski**, Township Supervisor and EDAC member, said, "We need to create an environment attractive for business development by providing a streamlined approval process that also would encourage the expansion of existing businesses." He said "The areas south and east of Route 422/Perkiomen Avenue are ripe for development and we should expand our commercial development area so we're not stuck with growing businesses on either side of the Route 422 divided highway." He felt it was time to change traditional thinking that all business had to be developed on either side of Route 422.

**EDAC Chairman Shawn Filby** welcomed guest speakers **Rosemary Garland**, and **Kevin Pyle** from the PA Department of Banking, and **Martia Kelly** from the PA DCED each of whom presented information on business development opportunities. Mrs. Garland and Mr. Pyle explained the types of banking arrangements and programs available through the Department of Banking. Under the Small Business Administration's (SBA) **7A Program**, a bank could lend money that would be guaranteed by the SBA to an operating business; and under its **540 Program**, real estate or large equipment could be purchased through a banking arrangement in which the bank would lend the business the larger percentage of the amount needed and the SBA would lend the smaller portion, all through a long-term fixed rate. Also, under the Department of Banking, the US Department of Agriculture (USDA) could provide several types of lending including residential mortgage loans and business loans. Mrs. Garland said, "It's all about job creation, job retention and increasing the tax base to get the economy going." Mr. Pyle said, "One of the main functions is to bring banks to the table to develop financing possibilities for businesses." He said putting financial arrangements together requires having a bank at the table. He noted one previous program in which Pennsylvania State lent 50% of a loan and the bank lent the other 50% to a business for 100% financing. He said a number of financial combinations were possible, and invited both the EDAC and the Township Supervisors to ask them to help with economic development programs.



Ms. Kelley informed the group about the 3 types of PA State grant funding available for communities through the **Municipal Assistance Program**. She said they were **#1) - The Flood Plain Program** that provided reimbursement to the municipality for their Flood Plain Program that included mapping and system reconstruction and other adjustments; **#2) - Conducting a Comprehensive Planning Update** and **#3) - The Shared Municipal Services Program**. Mrs. Starr noted the Township's Comprehensive Plan was updated in 2005, and included Amity Township and St. Lawrence Borough. Ms. Kelley suggested doing it again and encouraged the Township to apply for the grant even though there was much competition.

### Holiday Schedule

Exeter Township's Business Office  
will be closed on

Independence Day  
Wednesday, July 4, 2012

Labor Day  
Monday, September 3, 2012

# EXETER COMMUNITY NEWS

## Exeter Hosts PA's Water Environmental Pros



(L-R) Paul Herb, Exeter Township's Wastewater Treatment Plant Superintendent and Entech Engineering's Steve Riley pause for a picture at the event.

In an event aimed at protecting Pennsylvania's water resources, environmental experts from Pennsylvania, New Jersey and Maryland gathered in mid May for the Eastern PA Water Pollution Control Operations Association (EPWPCOA) at Exeter's Waste Water Treatment Plant.

The main event featured new and innovative technologies displayed by 65 environmental professionals specializing in water resource protection services and equipment.

"This educational organization is made up of professionals who are interested in sharing their expertise with each other since its members are all involved in protecting the waterways of PA. To them environmental protection isn't just a career, it's a passion," said Kara J. Himes, Association President and Senior Project Manager at Entech Engineering in Reading.

According to H. David Miller, event organizer and Exeter Treatment Plant Assistant Superintendent, hosting the Association was an ideal opportunity to acquaint a large number of professionals with Exeter's recently-installed Biosolids Dryer. Miller said, "Our Biosolids Drying operation showed those attending the benefits and economics of wastewater sludge conversions to a Class A, Pathogen-free Biosolids product that can be used as a soil enhancement, alternative fuel, landfill cell capping material, or for use in mine reclamation."

He said, "Producing a Biosolids product has eliminated Exeter's need to landfill 9,568,000 pounds of wet sludge annually at a cost savings of \$49,033 per month or approximately \$588,396 per year."



Event exhibitors under the tent.

Greeting guests were Exeter Township Supervisors Don Wilson and Ken Smith; representatives from Gannett Fleming, the Township's Sewer Authority consultant, and several members from Exeter's Sewer Authority.

The event was covered by local media and included a seminar on water pollution control followed by lunch at the Reading Country Club.



(L-R) Jim Griesemer, BCM Engineering; & Tony Elberti and Patti Kaufman from Gannett Fleming, Exeter's Sewer Authority Engineering Consultants, share technical information with one another.



Anthony Picozzi, from G.P. Jager & Associates shows his company's specialities.



A high-fashion, light and portable exhibit from the Mobile Dredging & Pumping Company stood out under the large white tent and was exhibited by Project Manager Jenn Jeanes.

# EXETER COMMUNITY NEWS

## *Berks County Swat Team Works at keeping in Shape*



If you think fighting crime is hard... just take a look at what it takes to stay in shape to be able to fight crime.

Early one weekday morning about 20 police officers from Berks County's Swat Team appeared, unannounced, in the parking lot of Valhalla's Health and Fitness Club, on DeMoss Road. They were incognito... out of uniform and decked out in workout clothes while doing a balancing act with exercise balls.

The team began to draw a crowd as curious passers-by stopped to see the site; and not knowing who the men were, attempted guesses about what they were seeing. Some were pretty



funny! It was an unintended show for sure as Valhalla instructors Stephanie Kartstein and Dori Nugent led the men through their exercise routine for over two hours.



**Exeter ... the doctor is in.**

**PriorityCare**  
Urgent Care Centers

**WE ARE OPEN**  
**8AM-8PM • 7 Days a Week**  
5001 Perkiomen Avenue Reading, PA 19606  
**610-898-0100**  
(Closed on major holidays.)

### **\*\*Pretzel City Jazz Band Outdoor Concert\*\***

July 20th\*\* 6:30pm – 7:30pm  
(bring your own chairs – moved indoors if needed)

### **\*\*Annual Community Yard Sale\*\***

Saturday, September 29th 7AM – 12PM  
Spaces available for \$10



**Berkshire Commons**  
A Senior Living Community  
Genesis HealthCare<sup>SM</sup>

### **\*\* Hollywood Casino Bus Trips\*\***

July 17th, Aug. 21st, & Sept. 18th  
Leaves Berkshire at 9am & Leaves Casino 4:30p.m.  
Cost \$26 (receive \$25 slot play & \$5 buffet credit) + Surprises  
Photo ID needed, Limited Seating, call to R.S.V.P.  
5485 Perkiomen Avenue, Exeter Township 610-779-3993

# EXETER COMMUNITY NEWS



## Exeter Volunteer Fire Department Open House

Saturday, October 6th at the Reiffon Station  
Sunday, October 7th at the Stonersville Station  
10 A.M. to 2 P.M. each day

Join the EVFD for refreshments &  
fire prevention information.

For more information email [cjordan@exetertwpfire25.com](mailto:cjordan@exetertwpfire25.com)

### EVFD Fire Safety Tip

Make a floor-tour game with your kids. Get down on your hands and knees & look around. Have them play "eye-spy" for fire hazards they would see from their perspective. You'll be surprised at what catches their attention! Watch those dangling cords from lamps or heaters.

Helping people *live better...*  
*personalized care for you.*

### Southeastern Berks Internal Medicine Associates

4885 DeMoss Road, Suite 200  
Reading, PA 19606

John C. Heisey, MD

Bertrand J. High, MD

Alan P. Levine, MD

### Accepting New Patients

To schedule an appointment, call 610-898-5660.  
Most insurances accepted.



The Reading Hospital  
Medical Group

For more information on The Reading Hospital Medical Group,  
call 610-988-HELP or visit [www.trhmg.org](http://www.trhmg.org).



Committed to Providing  
Unrivaled Service

- ◆ Water/Wastewater Engineering Services
- ◆ Environmental Engineering
- ◆ Municipal Engineering
- ◆ Residuals Management
- ◆ Civil/Structural Engineering
- ◆ Electrical/SCADA Engineering
- ◆ Construction Management
- ◆ Mechanical/Architectural Engineering
- ◆ Energy Engineering

Entech Engineering, Inc.

4 South Fourth Street ◆ Reading ◆ 610-373-6667  
500 North Centre Street ◆ Pottsville ◆ 570-628-5655  
685 S. Mountain Blvd. ◆ Mountaintop ◆ 570-868-0275  
315 Clay Road ◆ Lititz ◆ 717-626-6666  
800-825-1372

[www.entecheng.com](http://www.entecheng.com)

## Exeter Games at Pineland Park



Pineland Skate Park Ex-Games  
have been scheduled for Saturday, September  
8th. (Rain Date is September 9th).

The divisions are "Bike"; "Blade"; "Board"  
and "Best Trick". The entry fee is \$5 if paid in  
advance and \$10 per division on the day of the  
competition.

Registration forms containing details of the  
games can be picked up at the Township  
building, 4975 DeMoss Road or participants  
can register on line by going to Website

[www.exetertownship.com](http://www.exetertownship.com)

## Shadow Insurance, Inc.

"We're with you"

"Great  
Rates."

Great  
Service."

Auto • Home  
Business • Life



Erie  
Insurance

Above  
all in SERVICE

3608 St. Lawrence Ave. - Suite #101  
Reading, PA 19606

PH: 610-779-4700  
FAX: 610-779-8200

Ask us about ERIE Rate Lock™

30 Years Experience Serving

Exeter & Berks County

Representing Erie Insurance &  
Other Fine Companies

WEB: [www.shadowinsurance.net](http://www.shadowinsurance.net)  
EMAIL: [shadowins@dejazzd.com](mailto:shadowins@dejazzd.com)



# PARKS AND RECREATION

## *Thank You May Days Donors and Sponsors*

Below is a list of all those that helped make our May Days event the success it was. None of this could have been done without the valuable volunteers that come to the aid of their community and its people. Our very special thanks go to the following.

**Money Room** - Don and Judy Cramer - Metro Bank (Dawn Greenleaf, Jose Morales & Robin Prutzman), Warren Mata, Bev Martin, Ken Martin, Sharon & Libby High, Andrew & Shawna Luke, Sue Ann Evans, Michele Rusk, Judy Keller, and Ken & Daria Smith.



**Concession Workers** - Cheryl Franckowiak, Linda Cusimano, Clarence Hamm, Allison Franckowiak, Tracie Trumbo and Aimee Kapaona.

**Community Service Workers** - Patrick Kern, Mark Habashi, Tabitha Heddrick, John Purr, Tyler Fonda, Melanie Russell, Morgan McCusker, Christianna Newcome, Marty McGowan, Stacey Anderson, Katie Bertolet, Rainer Brennan, Caitlin Plank, Brianna Hasselman, Tony Farnham, and Brandon Zuber.

**Township Employees - Maintenance Workers** - Jason Hunter, Larry Piersol, Bill Hollenbach, Mike Rowe, Joe Hall, Matt Mayers, Ken Arters, Mark & Jake Verry, Terry Seyler, Brent Hayes and Anthony Fegley.  
**Electricians** - Dave Welgoss, Mark Maciejewski and Ken Templin. Thanks for all your hard work and for helping to bring it all together.

**Township Police Department, Exeter Fire Company, Exeter Fire Police, Exeter Ambulance, Officer Dave Bentz and Sergeant Johnson** - Thanks for making us safe! You all did a great job! You guys were the key for everyone who attended to be able to relax and enjoy the festivities.

**High School Volunteers and Custodial Department** - Mickie Potlunas, Tawni Krol, T.A. and Principal Cain.

**APT Volunteers** - Michelle Klusewitz, Nikki Linfoot, Michele & Curtis Datko, Eileen Shevick, Monica Humphrey, Tracey Cousins-Ledwidge, Geri Nemirow, Briana & Chris Riley, Alison Young, Jen Young, Betsy Holliday, Lisa Cavell, Yvan Pochron, Barbara & Charlie Lutz, Cheryle Bailey, Delia McClendon, Joette Schwenk, Sheila Carter, Lori Borja, Marlene Cox, Karen Howard, Kathy & Ed Hayes, Larry & Karen Gorel, Kim Ericke, Dawn Botley, Morgan Miller, Chrissy & Steve Najarian, Robyn Berger, Jennifer Sam, Sue Perrotty, Trisha Decasere, Karen & Tom Hazel, Darla Timberlake, Marcy Strauss, Brenda Jordan, Wendy Wegman, Jeff Gumpert, Karlee & Marc Donate, Andrea Wilson, Alexia Sahaida, Lori Lysczek, Meredith Weidner, Kristi Piersol, Val Emig, Moria Dunkelberger, Eileen Malone, Mary Ann Gibney, Barbara Mengle, Michelle Myers, Allyson Schick, Jamie Marturano and Melissa Davis.

**A VERY SPECIAL THANKS TO THE MAYOR OF ST. LAWRENCE;** and to **K.C. Auto Body** and **Doug Gaul from Chuck's** for providing us with the "Whack-A-Car" every year; to all of the **APT Presidents and Committee Chairs** - Eileen Malone, Barb Lutz, Ann Thomas, Shawna & Andrew Luke, Sue Ann Evans, Karen Hazel, and Robyn Berger who worked tirelessly to put together all of the volunteers.

**Thank you for all of your hard work and determination!**

# PARKS AND RECREATION

## Join Aerobics at the Dunn Community Center

Classes are ongoing. You can register anytime. Flyers and registration forms can be obtained at Exeter Township's website at [www.exetertownship.com](http://www.exetertownship.com) or at the Township building at 4975 DeMoss Road. More information is available by contacting Joe Seltzer at (610) 406-0263 or Susan Weik at (610) 777-7539.

**"Strength and Tone"** Mondays from 5:30 P.M. - 6:20 P.M. & Tuesdays from 6:00 P.M. - 6:50 P.M.

This is a total fusion class using bars and weights with combined short cardio intervals for a maximum calorie and toning burn. **"Pilates to the Core"** Tuesdays from 7:00 P.M. - 7:50 P.M.

The class combines traditional pilates, mat with the use of rings, light weights, bars & floor exercises, & core focus. **This is not a class for beginners.** **"Zumba"** Mondays from 6:30 P.M. - 7:20 P.M.; Thursdays from 7:00 P.M. - 7:50 P.M.; and Saturdays from 8:30 A.M. - 9:20 A.M. This is a Latin music-based class that combines easy to follow dance and fitness steps. The class is a calorie/fat burning workout that can sculpt and energize your body.

*New Session Starts August 6th*

**"Flirty Girl Fitness"** Wednesdays from 6:00 - 6:45 P.M. Flirty Girl is an easy way to follow fitness and dance steps for a fast, fun and fat burning routine to great music. **"Flirty Girl for Tweens"** Thursdays from 6:00 - 6:45 P.M. This exercise program is a workout for 10-16 year old girls. Dance routines will be fun, energetic and will provide easy to follow cardio fitness. The cost for a 10-week class is \$40; \$75 for 2 classes; and \$115 for 3 classes.

## 12th Annual Hayride News



Exeter's 12th Annual Hayride is scheduled for Friday-Sunday, October 5,6,7 at Trout Run from 6:30 P.M. to 9:30 P.M.

*This event is most suitable for younger children on the 7th and 8th with a costume contest at 7:30 Saturday night.*

*Sunday's hayride is more scary and is not suitable for small children*

*Admission cost is \$4 for Adults.  
\$2 for children 5 years and older.  
Children under 5 years old are free.*

*Music Featured by DJ Special D*



## Exeter's 11th Annual Golf Tourney Dates

Men and women interested in signing up to play in Exeter's 11th Annual Golf Tourney can pick up an entry form at the township building or go to website at [www.exetertownship.com](http://www.exetertownship.com)

The deadline for entering is September 3rd.

**DATE:** Friday, September 28th

**LOCATION:** Reading Country Club

**TIME:** 11:30 A.M. Registration/Lunch  
12:30 P.M. Shotgun Scramble Start  
Buffet Dinner and Prizes will follow the competition.

**COST:** \$90 per person - Entry Fee includes prizes, player gift bag, contests, lunch, dinner & drinks, greens fees and cart.

**DRESS:** Players are asked to wear a collared shirt. Bermuda/dress shorts allowed.

*Sponsorships are available.*

*Contact Joe Seltzer at (610) 406-0263*

# EXETER COMMUNITY NEWS

## New Online Mapping System...Cool Tool

Exeter has a new, online mapping application available that allows a viewer to seek information on properties, zoning, storm & sanitary sewer facilities, fire hydrants, easements, aerial photos, flood zones & more.

The information is presented in layers that can be turned on & off, and have data associated with them; for example, parcels & ownership information. If you want to view the data available for a feature, simply click. If you want a map of your property and need to add some objects or text, use the **“Draw & Measure”** tool that will enable you to draw shapes, lines or text on the map anyway you want,. If you want to, you can include the length or area measurements of the objects you’ve drawn. The **“Search”** tool will allow the selection of properties by data (name, pin number or address); graphically or by distance from another property. The results can be exported to view/print from another program.

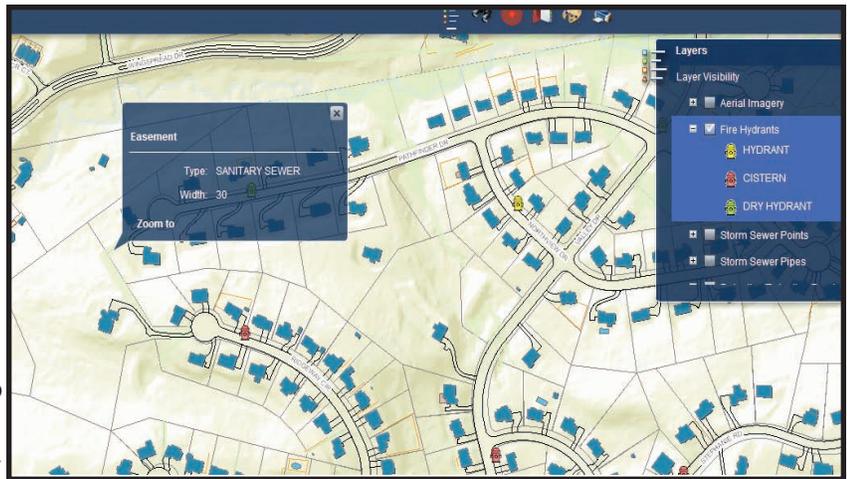
### Tips for using the application are:

**Update** your Flash Player to the latest version and **allow for popups** on your browser for this site. The print function requires a popup to work and you will save yourself some hassle if you do this right away.

GIS & IT Administrator Eric Gardecki said this mapping system should only be used as a guide and **is not** a substitute for a survey to determine property line locations. To access go to <http://map.exetertownship.com>

The new application runs using the Flash Player plugin in your internet browser. Also, you can connect to the application by downloading a free smartphone app called ArcGIS by (ESRI), available for iOS, Android and Windows Phone. Then add this as a “GIS Server”

<http://map.exetertownship.com/arcserver/mobile>. Look for small arrow “>” at the right of popups and click to get detailed information. For more information, contact [egardecki@exetertownship.com](mailto:egardecki@exetertownship.com)





**Caring for children is his specialty.**



**Joshua Williamson, M.D.**  
Pediatrician  
Member of the Medical Staff at Pottstown Memorial Medical Center

**610-326-8660** 5001 Perkiomen Avenue • Reading, PA  
(located in the PriorityCare Center)



**Christopher D. Nein**  
Senior Mortgage Consultant  
NMLS # 128621

1100 Berkshire Blvd., Suite 120, Wyomissing, PA 19610  
Phone: 610-376-1755 Fax: 610-376-1759  
Voice Mail: 610-682-5875 E-mail: [cnein@ptd.net](mailto:cnein@ptd.net)

**We will ROCK you**

Stone • Mulch • Pavers • Mower Repair



**READING**  
(Landscape Supplies)  
175 Angstadt Lane

**EXETER**  
(Mower & Handheld Sales & Repair)  
3811 Perkiomen Ave.

**Have Fun. Get Dirty.**  
**610.373.0990**

FOUNDED 1903 **EPHENRY** IS HARDSCAPING

**RIDGEWOODSOILS.COM**

# THE ENVIRONMENTAL ADVISOR

## Recycling Collection Dates



**Household Hazardous Waste** will be collected **October 20th at FirstEnergy Stadium, from 8:00 A.M. to 2:00 P.M. (rain or shine).**

Collected will be oil paints; turpentine; preservatives; paint thinners; solvents; oil-based paints; varnishes and stains; weed killers; pesticides; asphalt & driveway sealants; pool chemicals; herbicides & fungicides; antifreeze; gasoline; transmission oil; motor oil; automotive paints & finishes; solvents; disinfectants; oven & drain cleaners; photographic chemicals; floor & furniture polish; & lithium, NiCad & button batteries.

**Paper Shredding & Pharmaceuticals** will be collected on **October 13th at FirstEnergy Stadium from 8:00 A.M. to 2:00 P.M.** There is no need to remove staples.

The **Electronic Recycling Center**, 1316 Hilltop Road, Leesport, PA will continue to be open every Tuesday, Thursday and Saturday from 8:00 A.M. to Noon, with other days and times available by appointment. The items accepted include computers, monitors, laptops, keyboards, modems, printers, radios, stereos, televisions, VCRs, fax machines, copiers, telephones, answering machines, mobile phones, microwaves, fluorescent bulbs, air conditioners & dehumidifiers, and all items that plug in or run on batteries.

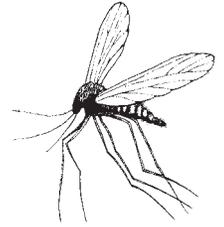
No refrigerators or freezers will be accepted.

**Tire Recycling** is available every Tuesday, Thursday & Saturday at the Recycling Center from 8:00 A.M. to Noon.

**Fees** - \$1.00 each will be charged for all electronic items except TVs; \$5 each is the charge for TVs 20" & smaller; and \$10 each is the fee for 20" & larger. **There is no charge** for batteries, air conditioners and dehumidifiers.

Check **BCSWA Website** for details and more information at [www.co.berks.pa.us/swa](http://www.co.berks.pa.us/swa)

## Mosquitoes in Exeter



As most residents know by now, Exeter has the dubious distinction of being the first place in Pennsylvania where west Nile virus-carrying mosquitoes have been found. The first one was detected on May 3rd and since then six other mosquitoes carrying the virus were found in traps in the Lorane Orchards area.

**DEP Secretary Mike Krancer** said mosquito populations would continue to be monitored and spraying to reduce the threat to public health was ongoing. **Clarence Hamm** said the Township is spraying as well and has seeded areas to kill mosquito larva. He said homeowners can buy larva-killing products for stagnant pools of water at lawn and garden stores. The products are safe for people, pets, aquatic life and plants.

The DEP said unseasonably warm weather in March caused the virus cycle to begin early and cautioned the best way to prevent infection was to take precautions to avoid getting mosquito bites.

Residents should dispose of cans, buckets, plastic containers, or ceramic pots containing water; properly dispose of discarded tires as they can collect water; drill holes in the bottom of outdoor recycling containers; keep roof gutters cleaned; turn over plastic pools when not in use; don't let water stagnate in birdbaths; aerate ornamental pools or stock them with fish and remove any water that has collected on pool covers. Also make sure screens fit tightly over doors and windows to keep mosquitoes out of homes; wear long-sleeved shirts, long pants and socks when outdoors **particularly when mosquitoes are most active at dawn and dusk.**

**AllExeterHomes.com**



**The Exeter Specialists**

We Know Our Neighborhood

**Chris & Linda Strain**

610-670-2770 x3073

**RE/MAX**

See every home available in Exeter with one easy click!

# THE ENVIRONMENTAL ADVISOR

## Mulch Pile Status Report

The 35-foot-high, 20-foot-wide, 50-foot long "Mountain of Mulch" is shrinking and now is half its width.

The Township has earned nearly \$3,000 in a little over three weeks through the mulch sale from the brush depository facility at Trout Run on W. Neversink Road.

The voucher sale program to reduce the pile was devised by Highway Superintendent Clarence Hamm. At \$3 a one-yard scoop, or \$10 a 3.5 yard scoop residents, non-residents, neighboring townships and landscapers have taken advantage of the opportunity.

Mr. Hamm said the mulch sale program will continue until the pile has been "significantly lowered", which he felt could take a while.

Mulch will continue be sold at \$3 per yard or \$10 per 3.5 yards loaded in individual's truck, Monday through Friday from 8:00 A.M. to noon. The traditional "Mulch by the Scoop" program of a 3.5 yard scoop loaded, also will be offered on Saturday, September 15 from 9:00 A.M. to noon.

A voucher must be purchased before hand at the Township building for both programs and is to be exchanged for the mulch. The Loader Operator will operate the security access gate for non-residents. He will only accept vouchers for the mulch. He will not accept money nor will he issue the necessary waiver.

Mulch will continue to be available free for residents who want to shovel it themselves. A security access card is required to enter the Trout Run Recycling Center.

# METRO BANK

## Trout Run Security Access Cards

Exeter Residents can purchase a Trout Run Security Access Card at the Township building, 4975 DeMoss Road, Monday-Friday, from 8 A.M. - 4:30 P.M.

Residents must show a copy of their driver's license and pay the one-time fee of \$4 to secure a card.

The large recycling bins previously located at the Township building are now located at Trout Run. The bins are for the collection of cans, bottles, plastics cardboard and paper.

To date 3,500 cards have been sold to Exeter and St. Lawrence Borough residents.

Trout Run will be operating during the summer hours of 8 A.M. to 8 P.M. until clocks are turned back on November 4th. The winter hours will be announced in the next newsletter.

## BERKS COUNTY INSURANCE

610-779-9060

EXETER OFFICE

4950 Hafer Road, Reading, PA

WWW.BERKSCOUNTYINSURANCE.NET

\$\$\$ Great Rates for  
Exeter Residents!!

\*Auto \*Home \*Cycle  
\*Life \*Health \*Boat  
All Lines of Insurance

SAVE ON YOUR INSURANCE  
CALL FOR A FREE QUOTE

SAVE NOW!!

## New E-Waste Drop Off at Pioneer Crossing Landfill

Exeter Township Residents can now drop off their old, unused or broken electronic items at the Pioneer Crossing Landfill, Rt. 345 at S. Center Road on Saturday's from 7:00 A.M. - 11:00 A.M. free of charge. Among acceptable items are computers, tv's, printers & GPS Navigation Systems. No appliances accepted. For More Information call (610)582-2900

# EXETER COMMUNITY NEWS

## Arbor Day at Lorane Elementary



(back row L - R) Sharon Fidler, Demetrius, Hannah, Sebastian, Keighan, Jade, Halie, Gavin, Catie, Kelsey, Ben & Brandon. (front row L - R) Angela, Brittani, Paige, Joshua, Harry, Olivia, Brandon & Nathan.

Featured above are Mrs. Sharon Fidler & her 4th Grade Class at Lorane Elementary School. This year, these students, under the guidance of Tim Montag, Chairman of Exeter's Environmental Advisory Council (EAC), planted a large Red Oak tree on the grounds of the school in an Arbor Day celebration. Mrs. Fidler held a special contest to name the tree and the winner was Kelsey Malone who named the tree "Oaklie".

"Oaklie" will grow as the children grow and can be visited by them many times in the years to come.

## In Memoriam



When 26-year veteran employee Terry Seyler's grandson, 20-year old Devin Suchomelly was killed in an auto accident, Terry's road crew coworkers wanted to do something nice for Terry.

Since Devin loved to skateboard, his family created a small granite monument featuring his name and a skateboarder at the Pineland Park Skate Park. Then members of the road crew planted an oak tree beside the monument to commemorate Devin's life.

## Daisy Troop #1077

### Donates Tree to Township

Joe Seltzer, on behalf of the Township Parks and Recreation Department, has gratefully accepted an Eastern White Pine Tree from Daisy Troop #1077, Pagoda Council, Girl Scouts of Eastern PA in honor of the Girl Scouts 100th Anniversary. The tree is being kept by the Township staff until Mr. Seltzer finds the right spot for it in one of the Township's six parks.



All the girls were asked to draw a picture showing what the tree looks like today & what it will look like when it grows up. The picture above, drawn by Faith Feldman, is an example of the pictures drawn.

## Let our family secure yours

Burglar & Fire Detection | Digital Video Surveillance  
Medical Alerts | UL Listed Central Station  
Servicing All Models | Do-It-Yourself Available  
Free Estimates



Secure-A-Home 610.372.8872 [secureahome.com](http://secureahome.com)



Get ready to get WET!

July 24, 25, 26  
2012  
6pm - 8pm

All children entering  
Kindergarten - 6<sup>th</sup> grade  
Antietam Valley Recreation Center  
(next to Antietam Pool)

Experiencing God through teaching, music, crafts, games & snacks



610.310.1381  
[www.NorthStarExeter.org](http://www.NorthStarExeter.org)

## “Cop’s Corner”

By Sgt. Steve Schaeffer

The Exeter Police Department would like to wish everyone a happy and safe summer! Though Exeter Township is a relatively safe place for children to play, **The Crime Prevention Unit** would like to offer these summer safety tips to parents to teach their children about strangers and suspicious people they might encounter while playing outside.

Though not talking to, or taking candy or gifts from strangers is good advice, we must teach them about the other sly techniques strangers could use to get children to come close to them. Examples would be **“I lost my dog, could you help me find it”**, **“I’m lost could you help me find my way”**, **“Someone is hurt and I need your help”**, or **they might just mumble so that when your child gets closer to hear, they can be grabbed.**

**Teach your child not to go anywhere with anyone they don’t know and to use a “Code Word System” for when it is ok.**

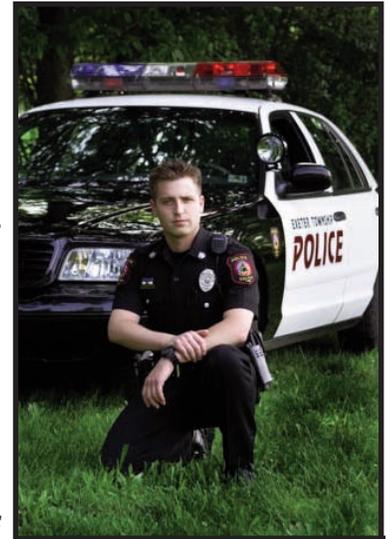
Does your child know what to do when a stranger pulls up and starts talking to them? Teach them to start yelling **“Help, stranger!”** or **“Help, this is not my parent!”** and tell them to run to a trusted adult or a populated place. If someone would grab your child teach them to try and break away, and to kick or bite if needed too. Most likely this will never happen; but, it is always a good idea to prepare our children for that rare case scenario.

### Some other safety tips include:

- **Teach them to travel in numbers and to stay on well-traveled routes.**
- **Teach them not to take short cuts or to play in deserted places alone.**
- **Make sure they always tell you where they are going and make sure they know to check with you before going anywhere else.**
- **Teach them it is ok to say “No” to an adult who makes them feel uncomfortable.**

Lastly, help the Police investigate suspicious people in your neighborhood. If you see a suspicious person or vehicle, don’t approach them; but, observe what you can and **report it to the Police**. Often these reported suspicious people are legitimate; but, report it to the Police just in case. If the Exeter Police Department would have concern over a specific incident we would utilize our website [www.exeterpolice.com](http://www.exeterpolice.com) or Facebook, Twitter, and the local media to inform you. Routinely check these media outlets to see if there is something specific to be watchful for, then report it to us if you also observe it.

We hope these tips help in keeping your families safe this summer.



Exeter Police Sergeant  
Steve Schaeffer

Office of Crime Prevention  
Phone: (610) 779-1490  
Fax: (610) 779-2918  
Email: [info@exeterpolice.com](mailto:info@exeterpolice.com)  
Website: [www.exeterpolice.com](http://www.exeterpolice.com)

# EXETER COMMUNITY NEWS

## Easter Egg Hunt Donors and Sponsors

### Sponsors:



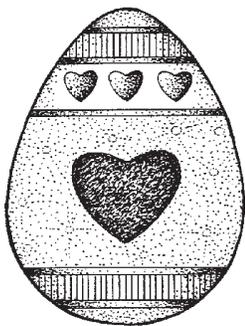
Hartman/Shurr; CSC Exeter Commons; The Spine & Wellness Center; Ludgate Engineering; Keystone Orthopaedics; New Rhoads Transportation; Exeter Physical Therapy; Buddies Nursery; Christopher Nein from Mortgage America; Dr. Ron Burinski from Family Medical; C.F. Heckman & Son; & Lords and Ladies Salon.

### Donors:

Wendy's; Papa John's; Pizza Como; Burger King; R.M. Palmer Candy Co.; Red Robin; C&R's Sandwich Shop; Godiva Chocolatier; Giavanna's Pizza; Pepperidge Farms; Bowl-O-Rama; Arby's; Chick-fil-A; Exeter & Mt. Penn McDonalds; Sneaker Villa; Exeter Dairy Queen & Reading Country Club.

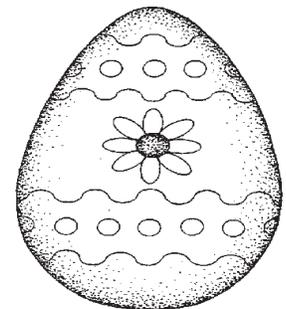
### Donating and Serving Refreshments:

Rev. Wendy Orzolek and The North Star United Methodist Church.



### Extra Special Thanks:

Exeter Girl Scout Troops #1676, #1091, #1909 & #1641, & Cadet Troop #1364, along with Denise Krammer and Adah Raffensberger, for stuffing 18,000 plastic eggs & helping to run the event.



*Spine and Wellness Center*

DR PATRICK BORJA  
*Chiropractor*

(610) 779-4588  
[www.spineandwellness.org](http://www.spineandwellness.org)

- CHIROPRACTIC
- MASSAGE THERAPY
- ACUPUNCTURE
- PHYSICAL THERAPY
- COUNSELING
- LASER
- SKIN CARE

AffinityBankPA.com | 610.898.7700

## Banking The Way It Should Be.

Products that make sense,  
service that makes friends.

**AFFINITY BANK**  
OF PENNSYLVANIA

WYOMISSING | READING | SINKING SPRING  
MUHLENBERG | EXETER

# EXETER COMMUNITY NEWS

## *Note of Appreciation from Supervisors*

Exeter's Board of Supervisors appreciate all the input received from Exeter Residents and businesses on the proposed \$2.5 million, 10,000 square foot Emergency Services Building that would, if approved, primarily house a fire station on Gibraltar Road.

The Board also appreciates the support the Police Department received in its bid for more space to alleviate their current over-crowded conditions.

Over 75 emails containing opinions were received; and approximately 200 people attended the special workshop meeting held on April 30th at the Reiffon School Cafetorium during which opinions were voiced.

"As these are important decisions that could require a tax increase," said Board Chairman Donald Wilson, "they are being weighed very seriously, along with all other Township expenses, during the upcoming budget planning sessions." he said.

Mr. Wilson added the Board will be making a decision on both these matters as soon as it possibly can.

## SIANA, BELLWOAR & McANDREW, LLP ATTORNEYS AT LAW

3970 PERKIOMEN AVENUE, SUITE 200 IN EXETER TOWNSHIP  
T (610) 321-5500      www.sianalaw.com

A FULL SERVICE LAW FIRM  
◆BUSINESS/CORPORATE◆REAL ESTATE◆  
◆ESTATE PLANNING◆CIVIL LITIGATION◆

PROUD TO SERVE  
EXETER TOWNSHIP AS SOLICITOR

WHEN YOU CAN'T COME TO US,  
WE'LL COME TO YOU!

## Hollywood Cleaners, Ltd.

is now servicing neighborhoods in Exeter\* with Pick-Up & Delivery Service for Dry Cleaning and Shirt Laundry, every Tuesday and Friday, for the

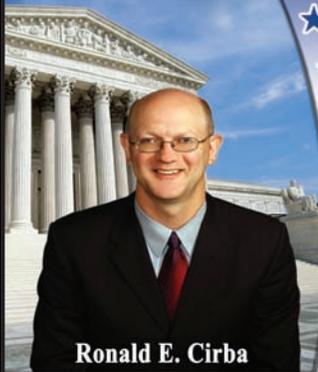
**SAME LOW PRICES AS OUR STORES!**

Sign up now by calling 610-375-4515 and receive

**\$20 off your first order**

\*Glen Oley Farms, Jacksonwald, Reiffon, Exeter Golf Course Estates, Farming Ridge, & neighborhoods along Shelbourne Rd.

## INJURED?



Ronald E. Cirba

★FREE Consultation

★No Recovery / No Fee

★We Advance All Costs

★Serious Injuries

★Auto Accidents

★Wrongful Death

★Home, Hospital  
& Eve. Appts.

MILLION DOLLAR SETTLEMENTS



**CIRBA & KIRWAN, P.C.**

www.cirbakirwan.com

Call Today For  
Immediate Action!

**610-370-5500**

3901 St. Lawrence Ave.  
Suite 201  
Exeter Twp. READING



Coming to Exeter in September 2012

Indoor synthetic grass turf field featuring:

- Speed, agility, and team training
- Sports leagues and tournaments for:
  - Soccer
  - Lacrosse
  - Field Hockey
  - Flag Football
- Sports camps and clinics
- Field rental for team practices

Location: adjacent to The Hillcrest Racquet Club

For more information contact Erick Hardwick, Director

- (610) 779-6006
- [ehardwick@valhallahc.com](mailto:ehardwick@valhallahc.com)
- [www.exeterfieldhouse.com](http://www.exeterfieldhouse.com)

# EXETER COMMUNITY NEWS

## ATTENTION

***Exeter Township's Economic Development Advisory Council (EDAC) has scheduled its Fall Business Community Breakfast on Tuesday, September 11th, in the Reading Country Club at 7:00 A.M.***

***Invitation letters will be sent to Exeter area businesses in August.***

***Look for your letter announcing the guest speakers and make your reservation by calling (610) 779-5660.***

***The Cost is \$7... The Information...Priceless!***

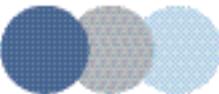
## EDAC Notes

Members of Exeter's EDAC extend a large thank you to the ***Diamond Credit Union*** for its generosity when hosting the June Business Breakfast. In 2012, Diamond Credit Union opened the doors of its 3rd branch in Berks County at 6591 Perkiomen Avenue, Exeter Township (on the corner of Rt. 422 & Pineland Road).

The Council also thanks ***Pam Shupp***, VP Greater Reading Economic Partnership, who spoke on "*Economic Development in Berks*"; ***Dr. Robert Culp***, Assistant Executive Director, Carbon Lehigh IU#21, who spoke on "*How Employers Can Get the Workforce...*"; and ***Russ Hoke*** from the Reading Chapter of SCORE, who spoke on "*Free Services for Businesses*" for all the information they provided when speaking to the large number of business people attending.

The EDAC will be conducting a "**Business Climate Survey**" during the next few months to seek input regarding Exeter Township's policies, its ordinances, approval processes, strengths and weaknesses.

It is hoped contacted businesses will respond and be willing to be interviewed because this information will become one of the building blocks in the effort to encourage more businesses to locate here to broaden the Township's commercial tax base. Business that are not contacted are welcomed to participate in the survey as well. To register for this survey call the Township at (610) 779-5660. The EDAC recognizes local businesses are essential to a stable and diverse economy.



**EXETER PRINTING**  
3209 Oley Turnpike Rd., St. Lawrence 19606  
p. 610.779.7609 f. 610.779.8053 email: exeterprinting@aol.com  
uncommon quality in printing • die cutting • finishing



**Reading Country Club**  
5311 Perkiomen Avenue  
Reading, PA 19606  
24 Hour Tee Time Reservations Line

**2012 Annual Membership  
Cost is \$1,500. Join Now!**

**Call the Pro Shop for information**

**Open to Public**

WWW.READINGCOUNTRYCLUB.COM

# EXETER COMMUNITY NEWS


**St. Joseph Medical Center**  
**St. Joseph Health Network**  
**Exeter/Shelbourne Square**  
 5400 Perkiomen Avenue      610-404-2230



EKG\*      Lab Services\*  
 Mammogram  
 Physical Therapy  
 Pulmonary & Cardiac  
 Rehabilitation  
 Wellness Program      X-ray\*  
*\*No Appointment Required*

Please visit our website at  
**www.thefutureofhealthcare.org**  
 for a complete listing of outpatient locations, services and hours.


**Trash & Recycling Service**  
**A.J. Blosenski Inc.**  
 www.ajblosenski.com  
 610.942.2707

New customers receive  
**1 Month FREE**  
 residential service or  
**\$10.00 off**  
 a roll-off  
 container



RESIDENTIAL • COMMERCIAL • INDUSTRIAL

**Four Generations of Quality Service  
 from the Blosenski Family**

- Residential Carts
- Recycling Bins
- Bulk Item Removal
- Special Cleanups
- Event Boxes
- Referral Program
- Senior Citizen Discounts
- 100% Customer Satisfaction
- Roll-off Dumpsters
- Construction & Demolition
- Commercial Compactors
- Storage Containers

**Serving Our Local Community**


## DARE Program Needs Donations

Tough economic times have caused funding for the **DARE** program difficult to obtain. Exeter Police Officers know the history and the value of this program that teaches children the dangers involved in the use and abuse of drugs, and the dangers of violence. Exeter's Police Officers want to continue to go into Reiffton Elementary School to spread this important message to keep your children drug and violence free. In order to keep the program at the high level currently offered for the children, donations are needed to purchase the materials for the program. No donations will be used for officers' salaries. Please mail the coupon below to make your donation. Make checks payable to "**Exeter Township DARE Unit**" Thank you for caring.



## Donate to DARE

*Help Exeter Township Police fight to keep your children drug and violence free.*

*Donations of \$10 or more will receive a DARE Appreciation Certificate to proudly show you support DARE in your community.*

*Check the amount you can donate below. Cut this coupon & send it along with your donation to the "Exeter Township DARE Unit", 4975 DeMoss Road, Reading, PA 19606*

\$10 \_\_\_\_\_ \$15 \_\_\_\_\_ \$20 \_\_\_\_\_ \$25 \_\_\_\_\_ Other \$ \_\_\_\_\_

*Your Children and Your Community Thank You for Caring.*



## *Citizens Fire Academy Scheduled*

The Exeter Township Volunteer Fire Department is holding a Citizens Fire Academy from

Wednesday, October 10th through Wednesday November 14th. The Fire Company is looking for interested individuals to participate in the exciting new initiative to learn about firefighting and providing emergency services to the community.

The program will be limited to 10-15 residents, so please contact the company with your inquiry as soon as possible. Those interested can email [cjordan@exetertwpfire25.com](mailto:cjordan@exetertwpfire25.com) or call (610) 779-8848 for more information.

## *Exeter Pharmaceutical Collection Breaks Record*



People came from all over Berks County to dispose of unwanted, unneeded and expired pharmaceuticals during Exeter Township's April collection sponsored by the Berks County Solid Waste Authority.

*Approximately 930 people dropped off 2,324 pounds of pharmaceuticals*, which was twice the amount collected during last year's event.

Local pharmacists, a licensed hazardous waste contractor and several detectives from the District Attorney's office oversaw the collection.

(See Page 8 for next collection date.)

**FACT:** *According to the Berks County Conservancy, 42.6% of Berks County is forested. For every 100 large trees, 24 tons of carbon dioxide are removed; 261 pounds of air pollutants are removed; and 190,900 gallons of rainwater are collected and retained in the roots.*



**EXETER TOWNSHIP  
4975 DEMOSS ROAD  
READING, PA 19606**

PRESORTED  
STANDARD  
US POSTAGE PAID  
READING, PA  
PERMIT NO.477

**Office Hours 8:00 A.M. - 4:30 P.M.  
Monday thru Friday**

### Contact Phone Numbers

**Adm. Office (610) 779-5660  
Police (610) 779-1490  
Parks & Rec. (610) 406-0263  
Engineering (610) 779-5702  
WWT Plant (610) 582-8300  
Newsletter (610) 779-5660  
RCC Pro Shop (610) 779-1626  
RCC Restaurant (610) 779-1000**

**POSTAL PATRON**